

HSL - Strategy into action

OBJECTIVES



Smooth journeys

Customers' travel chain is based on the public transport trunk network and efficient feeder services.



Clear services

We provide our customers with up-to-date information before and during their journeys as well as clear, easy-to-use and reasonably priced tickets.



Increasing public transport use

We direct the increase in traffic to public transport, walking and cycling.



Compact and attractive region

A transport system based on rail services creates a more compact urban structure and makes the region more attractive.



Fewer emissions

We increase the share of low-emission public transport.



Effective finances

We make public transport more cost-effective and strengthen the funding base of the entire transport system.

VALUES



VISION 2025

Public transport is the number one choice for travel. Helsinki region is a bellwether for intelligent, sustainable and safe mobility.



BASIC TASK

Helsinki Region Transport develops and provides smooth, reliable transport solutions to customers' needs.