OPEN LETTER: COVID-19 resilience and regeneration - Public transport as powerful lever for Europe’s recovery.

Dear Mrs. von der Leyen,
Dear Mr. Sassoli,
Dear Mr. Michel,

With the novel coronavirus holding the world in a firm grip and public life in Europe reduced to a minimum the united continent never witnessed before, many Europeans, organizations and complete sectors find themselves in the midst of the hardest challenge they ever had to face. The measures taken to mitigate the impact of the pandemic fortunately appear to become effective, yet the speed and scale at which these measures had to be taken has unavoidably led to disruption of daily life and uncertainty.

What is certain in these extraordinary times, however, is that Europe’s public transport continue to service society. Despite the immense drop in passenger numbers due to social distancing efforts, public transport authorities keep services running, ensuring that Europeans with vital functions in our health institutions, food distribution, supermarkets and other critical and system-relevant sectors can get to their workplace and continue their indispensable work.

Transport Authorities have to adjust services to address the significantly lower demand and unusual high rates of illness among drivers and system-relevant personnel. Nevertheless, in collaboration with their contracted rail and bus operators, excellent work is done in providing acceptable journey times for critical workers and enough vehicle capacity to ensure those relying on public transport and the drivers running the service can comply to safety distance standards.

To meet these challenges, the colleagues in the public transport authorities continuously examine the way forward and constantly find pragmatic procedures and solutions, often from within their own living rooms. The authorities collaborating in EMTA continuously share these solutions, approaches and insights, living European cooperation at that.

Producing an acceptable transport service level despite the low patronage and resulting revenue dropout, in connection with increased cleaning and sanitizing efforts, however, lead to a severe increase in expenditure. Previously unknown cost factors related to the stand-still of large parts of the transport fleet, a situation so unprecedented that it is largely unreflected in transport operation contracts, - when no case of force majeure is planned -, further add to accumulating costs that will eventually have to be borne by Europe’s public transport authorities.

Public transport in Europe is strong and will find ways to master these challenges. The high cost, however, will severely impact the sector for the years to come. Ambitious objectives of Europe’s transport authorities with regard to decarbonization of fleets, digitalization and strengthening of sustainable mobility, that are inspired - but also required - by the goals and ambitions formulated at the European level, unexpectedly appear at risk of being unattainable.
Economic distress and the imminent recession put Brussels in crisis mode, debating and passing immediate help measures at a record speed. It is fully comprehensible that in a following step, the European and national government institutions will have a strong focus on the urgently needed economic recovery and securing of jobs. The response to this urgency should, however, not come at the expense of the Union’s objectives and ambitions for a sustainable continent. On the contrary, the sustainability objectives that cumulated in the formulation of the Green Deal should be the guiding principles for the recovery of Europe’s economy and social fabric. Let these objectives be one of the few certainties in this difficult time by embracing the ambitions and steering recovery strategies and funds towards their achievement!

EMTA and our 29 member transport authorities are committed to play our part in this crisis and recovery from it and would like to remind your commission, parliament and council of the recovery power tool already at your disposal: public transport.

Investments in public transport, its service quality, infrastructure, decarbonisation and digitalisation are equitable, as it ensures accessibility to employment, health and education centres for everybody, particularly those who most need support in times of crisis. It provides capacity for the sustainable growth of our cities and metropolitan areas. It has proven to spur economic impulse and create local jobs. And it enables mobility, the democratic freedom we have come to appreciate considerably more in these times, in its most environmentally friendly way.

In more concrete terms, strong support actions could come from the European Investment Bank (EIB) that should propose flexible terms and conditions for potentially deferring the payment of interest due until 2020. Furthermore, as public transport budgets are likely to be very tight after the crisis, some additional subsidy envelope – directly open to public transport authorities, outside the criteria of the Juncker Plan which provides for risk-taking clauses – could be considered for energy transition in public transport in order to avoid jeopardizing many already ongoing projects throughout Europe. In the same way, innovative and more flexible loans with much faster instruction may also be implemented to enable transport authorities to secure necessary investments in the coming years.

In supporting Europe’s transport authorities to continue and intensify their ambitious work, public transport can become an important lever in your recovery plan. A lever that satisfies both objectives - economic recovery and sustainable development - while at the same time being very visible for Europeans in their daily life, thus having the potential to become one of the symbols of recovery the continent will need.

We are aware that the recovery process will require collaboration of all European institutions, at city, metropolitan and regional, as well as national and European level. EMTA and its member authorities will of course remain at your disposal!

Yours sincerely,

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and members of the EMTA Board:
EMTA (European Metropolitan Transport Authorities) is an association that unites the transport authorities from 29 larger metropolitan areas to share knowledge and experience and to jointly address challenges in urban mobility and transport. EMTA brings together executives from its member authorities to facilitate a discussion amongst peers on topics European transport authorities see themselves confronted with. EMTA joins public bodies endowed with expert competences in public transport and mobility to facilitate in-depth elaboration of topical issues and resolve pressing policy challenges.